

# Scenes

SUMMER 2017



RIDE 2017

Watch for more on these two successful summer programs in our next communication!



ACU Class of 2017



IOWA ASSOCIATION  
FOR COLLEGE ADMISSION COUNSELING



## “ SPGP & PB&J

If truth be told, we eat a lot of peanut butter and jelly – PB&J – sandwiches in my house (thank you, George Washington Carver - ISU alumnus and Simpson College attendee). PB&J's are a quick lunch, an easy meal on the run and a good late night snack. Some might even call it good comfort food. Professionally, good comfort can also be found in NACAC's "Statement of Principles of Good Practice," commonly known as "SPGP." The SPGP encompasses the governing ethics of the admission counseling profession. It serves to protect students from questionable recruitment practices and to protect institutions from unfair competition.

A new draft SPGP has recently been revised to be easier to read, understand and live by. If you haven't had a chance yet to review the revised draft, I would encourage you to do so at [www.nacacnet.org/SPGPPreview](http://www.nacacnet.org/SPGPPreview). For those of you familiar with the old SPGP, I think you'll be very pleased with the clarity and brevity of the revised draft. For those new to the field, the SPGP will be a great resource to you.

The SPGP affirms that ethics and integrity are central to the day-to-day interactions we have with students and each other. It reminds us that the core values of our association – professionalism, collaboration, trust, education, fairness and equity, and social responsibility – are fundamental principles we should live by every day. As a mother of two teenagers (which explains the PB&J), I am constantly reminded that what we do and how we behave are mirrored in the actions of our students. We are all role models.

I am truly proud of how we work together in Iowa. As members of Iowa ACAC, we are extremely fortunate to have a wonderful network of admission counseling colleagues who are passionate about serving students well. Thank you for the positive, ethical work you do every day. Keep it up. And when you need a snack...feel free to join me for a PB&J.

*"The SPGP is the conscience of our profession. It guides our actions in the face of current and emerging pressures. It empowers us to build trust and find common ground while we work to ensure that every student's dignity, worth, and potential are realized in the transition to postsecondary education." (Preamble, draft SPGP, March 13, 2017)*

*~Terri Crumley~*

**Iowa ACAC President**

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ASK

# Admissions Amy

'Amy' tackles your tough or fun questions related to the world of admissions and school counseling. While she doesn't claim to be an expert by any stretch of the imagination, she has an extremely talented and experienced membership whom she reaches out to for help!

**Q:**

*Dear Admissions Amy,*

*I have graduating seniors who are curious as to what they should pack to live in the residence halls of the schools they have chosen to attend in the fall. Could you share some tips or ideas that I can pass on?*

*-Packing for College*

**A:**

**DEAR PACKING FOR COLLEGE,**

Packing for college is a fun and exciting time, but can also be overwhelming when a first year student is not sure what they can or cannot bring. Luckily, there are many resources to help. The first step would be to check with their admissions counselor or residence hall director on the amenities their dorm room will already provide. For example, most dorm rooms come furnished with desks, beds, closets and drawers. The next step would be to start a checklist of what the student thinks he or she may need. Checking with their roommate will also be helpful; they can coordinate what each person should be responsible for bringing. You don't want to end up with three refrigerators! Here is a helpful packing checklist to show your students:

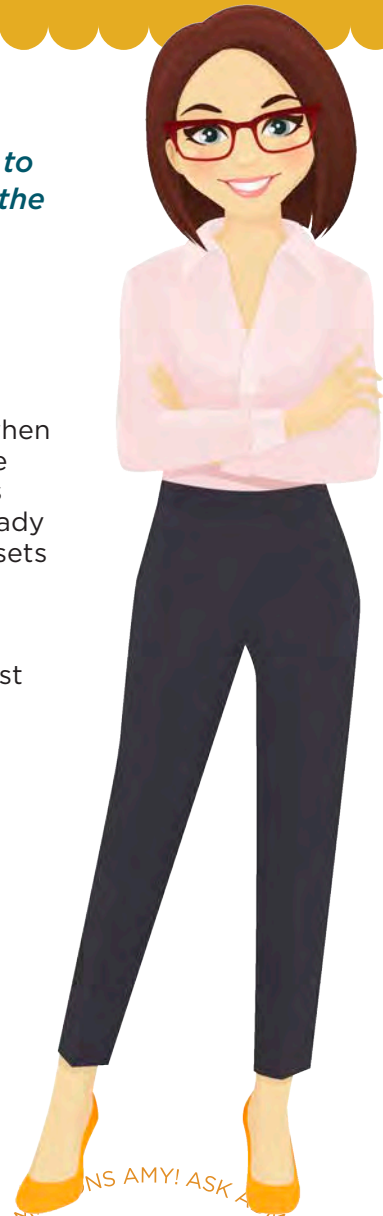
### ROOM NEEDS/STORAGE

- Bedside lamp
- Alarm clock/clock radio
- Mini trash can
- Storage bins
- Under-the-bed storage trays
- Desk lamp
- Fan
- Drying rack for laundry
- Bulletin board and pushpins
- Dry-erase wall calendar/board
- Mini toolkit (including screwdriver, hammer, wrench)
- Picture hangers (double-sided tape for concrete walls)



### LINENS/LAUNDRY SUPPLIES

- Sheets and pillowcases (2 sets. Check with college for size needed — some college twin beds are extra long.)
- Towels (3 each of bath, hand and face)
- Pillows (2)
- Mattress pad (check with college for size needed)
- Blankets (2)
- Comforter/bedspread
- Clothes hangers
- Laundry bag/basket
- Laundry detergent, fabric softener and stain remover
- Lint brush
- Mini sewing kit



ASK ADMISSIONS AMY! ASK ADMISSIONS AMY! ASK ADMISSIONS AMY!  
**If you have a question for Amy, email**  
[allanda-hageman@uiowa.edu](mailto:allanda-hageman@uiowa.edu)  
ASK ADMISSIONS AMY! ASK ADMISSIONS AMY! ASK ADMISSIONS AMY!



# ASK *Admissions Amy* CONT.

## ELECTRONICS

- Laptop (printer is optional; there are usually computer labs where you can print)
- Portable speakers (if you want to play music from laptop/MP3 player)
- HDMI cord, Ethernet cord for computer (check if your room has wireless)
- Surge protector
- Extension cords
- 3-2 prong adapters
- Headphones

## SHARED ITEMS - CHECK WITH ROOMMATE(S)

- Audio equipment
- TV and DVD player
- Coffeemaker/hot pot/microwave, if allowed
- Small refrigerator (if one isn't provided)
- Area rug

## HOUSEHOLD AND KITCHEN ITEMS

- Paper towels
- Trash bags
- Lightbulbs
- All-purpose cleaner
- Plastic storage bags
- Food-storage containers
- Dish soap
- Wet wipes
- Tissues
- Bowls, plates and cups
- Coffee mug
- Water bottle
- Silverware
- Can/bottle opener

## MISCELLANEOUS

- Umbrella
- Backpack
- Sports equipment

— *Your friend, Admissions Amy*





2017 IOWA ACAC CONFERENCE

# *Higher Ed - Racing to Success*

Thank you to all the members who attended this year's spring conference at Prairie Meadows in Altoona. The event brought together 175 admissions professionals and high school counselors from throughout the state. The attendees had the opportunity to catch-up with colleagues, network, and learn and exchange valuable information in the 30 sessions offered. The keynote speaker, Stephanie Salasek, a certified Emotional Intelligence trainer, spoke to the group about what Emotional Intelligence is, and how it impacts our lives and work. Members enjoyed rolling over to the Great Escape Bowling Alley on Monday night for some friendly bowling competition.

During the state meeting, all Executive Board Chairpersons gave updates on what their committees have accomplished over the year. President, Erin Gabriel, passed the gavel to Terri Crumley of Mount Mercy University. The membership elected Mark Ash as President-elect.

Our members were recognized for their outstanding work. Congratulations to all nominees and our 2017 award winners -

- Michael Barron Impact Award: Jenny Connelly (UNI)
- Rising Star (Individual): Sauvik Goswami (Iowa)
- Rising Star (Program): the Inclusion, Access, and Success Committee for their work with the L.E.A.P. Conference - Chairperson: Lauren Garcia (Iowa)
- Co-Admission Professionals of the Year: Ben Lamers (Iowa State) and Sharon Grice (Cornell College)
- High School Counselor of the Year: Casey McMurray (Bondurant-Farrar High School)

Thank you to Josh D'Amico, Jess DeWall, Adam Parker, and Tara Winter, our outgoing Executive Board Chairpersons, for their service to Iowa ACAC. The Executive Board welcomed three new Chairpersons: Haley Best (Admissions Practices), Allanda Hageman (Publications and Marketing), Susie Hakeman (Government Relations).

Thank you to everyone who bought a raffle ticket and congratulations to the prize winners! Collectively, we raised over \$850 for the Freddy Miranda Access Scholarship. The Scholarship is awarded to two Iowa high school seniors, whose high schools and chosen colleges are Iowa ACAC members. The scholarship is named after the late Freddy Miranda, Director of International Affairs for Indian Hills Community College. Freddy had a special charisma and during his time in the admissions profession he opened doors to higher education for countless students and was an impactful mentor and friend to many in our profession.

Next year, the MIDWest Conference will be held in Dubuque, Iowa! We hope to see everyone there!

**HIGHER ED:  
RACING TO SUCCESS**



**IOWA ASSOCIATION  
FOR COLLEGE ADMISSION COUNSELING**

# 2017 IOWA ACAC CONFERENCE





## MEET YOUR PRESIDENT-ELECT **MARK ASH**

Mark Ash was elected at the May general membership meeting as the Iowa ACAC President-Elect. Mark is the Adult Admission Specialist at Kirkwood Community College, a board member college in the League for Innovation. He earned a bachelor's degree in Psychology from Loras



College, where he worked as an admission ambassador for four years. Prior to Kirkwood Community College, Mark held a number of different admission positions, including Acting Director of Admission at Mount Mercy. He was also an Admission Advisor at Loras College immediately prior to joining the Kirkwood staff. Since 2005, he has been the primary contact and admission professional for the returning adult student audience at Kirkwood. A member of Iowa ACAC for many years, he is a former member of the College Day/College Night Committee, as well as a member of numerous conference planning committees. Mark is the fifth president Iowa ACAC has had reigning from a community college since 1948.



# FOLLOWING UP ON THE L.E.A.P. CONFERENCE

The Inclusion, Access and Success Committee was proud to host the second annual L.E.A.P. Conference on April 6, 2017 at the Mount Mercy University Graduate Center in Cedar Rapids, Iowa. L.E.A.P. stands for Leading & Excelling, Academically & Professionally. There were twice as

many students in attendance this year, with 75 students present from all across the state of Iowa. There was student representation from the Cedar Rapids, Marion, Des Moines, Waterloo and Iowa City areas specifically.



The conference was once again designed with the goal of empowering underrepresented students to understand how achieving academic success and pursuing higher education leads to life-long rewards. The L.E.A.P. Conference provides breakout sessions to equip students with information on the importance of being a positive role model, leadership, academics, work ethic, teamwork, and positioning one's self to be successful in high school and beyond. Participants were able to attend 3 of 5 sessions, with topics varying from goal-setting, to the value of higher education, networking, budgeting, and intersectionality.

Beyond the growing awareness of the conference from members of Iowa ACAC, L.E.A.P. was featured on local news-station CBS2, as well as NACAC's Admitted blog. L.E.A.P. won this year's Iowa ACAC Rising Star Award for program and will be moving on to compete at NACAC.







# Congratulations

## TO THE 2017 FREDDY MIRANDA SCHOLARSHIP WINNERS!

*The scholarship is given in memory of the late Freddy Miranda, Director of International Affairs for Indian Hills Community College.*



**Abdiaziz Ibar** – a senior from Thomas Jefferson High School in Council Bluffs who will be attending Iowa State University. Abdiaziz has overcome many obstacles, including resettlement and language changes, but has persisted and become an exemplary leader in his community. He is a first-generation, African-American, Muslim male with great financial need. His involvements and commitment to helping others is something that Freddy embodied and would respect about this student.



**Albiona Limani** – a senior from Grinnell High School in Grinnell who will be attending the University of Northern Iowa. Albiona moved from Macedonia to Grinnell when she was entering 4th grade. Despite extreme bullying and language barriers, Albiona has blossomed as a role model in her school. She has a large amount of responsibility helping to support her family and works two part time jobs. Despite this time commitment, Albiona is actively involved in her high school and cares very much about those around her. As her counselor stated, “Albiona loves to help people and quickly establishes relationship with anyone. She has a big heart and a beautiful soul. As an educator for over 30 years, none have impressed me more in terms of character, sincerity and genuineness.”



# CHANGES IN SCENERY



## IOWA COLLEGE ACCESS NETWORK

**Mary Joan Dougherty** will be joining the Iowa College Access Network (ICAN) as a student success advisor in the Hiawatha Office starting on June 19th.



## LORAS COLLEGE

Loras is thrilled to announce two new additions to our enrollment management team this spring: **Vicky Topping** has started as our CRM Manager and **Megan Henderson** has started as the new Associate Director of Graduate Admission.



## IOWA STATE UNIVERSITY

**Katy Leichsenring**, former transfer admissions counselor, will now serve as our new telecounseling coordinator/senior admissions counselor. She received both her bachelor's and master's degrees from Iowa State University.

**Colleen Koppes** will be joining our staff as the new Minnesota regional recruiter. She received her bachelor's degree from Iowa State University and master's degree from the University of St. Thomas.

**Jesus Lizarraga**, assistant director of admissions, recently completed his master's degree in postsecondary education: student affairs from the University of Northern Iowa.



## WARTBURG COLLEGE

*Wedding Bells!* **Meredith Reinhardt**, admissions counselor, **Erin McDermott**, admissions counselor, **Kyle Vowell**, assistant director of admissions, **Kelsie Durscher**, assistant director of admissions services all are engaged and will all be married in the coming year!

**Mallory Luensmann**, assistant director of admissions, was named Wartburg student advisor of the year for her role as Dance Marathon Advisor.

**Tara Winter**, director of student recruitment, and her family served as one of the Miracle Family's for the Wartburg Dance Marathon.



## COE COLLEGE

Coe College is excited to welcome two new Admission Counselors, **Jessica Salgado** and **Katie Guinane**. We are also thrilled to have **Jessica Carney** join our team as Associate Director of Programming.

Five Coe staff members have been promoted to Senior Admission Counselor: **Yuri Tilapa**, **Connor Jordan**, **Ali Romano**, **McCall Meade** and **Riley Galbraith**. The following Coe staff members have also been promoted: **Josh Kite** was promoted to Dean of Admission, and **Jake Osborn** and **Alex Christenson** were both promoted to Assistant Director of Admission.



## THE UNIVERSITY OF IOWA

The University of Iowa is excited to welcome five new admission counselors: **Stephanie Russell**, **Haley Hollern**, **Susan Dickinson**, **Rachel Ahern**, and **Lauren Watt**.

Congratulations to the following staff members on promotions: **Laura Goddard**-Assistant Director, Top Scholar Recruitment, **Sauvik Goswami**-Assistant Director, Diversity Outreach, **Adam Parker**-Assistant Director, International Outreach, **Sabrina Tapps-Fee**-Assistant Director, Campus Tour Program, **Allanda Hageman**-Senior Events and Program Coordinator, **Michelle Danielson**-Senior Assistant Director, Events and Programming.

We welcomed two future Hawkeyes into the Iowa Admissions family in June: **Annabelle Vinson**, Chicago Regional Representative, and husband Brian had a baby girl and **Scott Fiddelke**, Director of Communications and Marketing, and wife Jess are the parents of a baby boy.



# Summer Recipes

*Summer means longer days, quiet campuses, and lots of time outside with friends and family! Iowa ACAC members shared recipes for their favorite dish to share at summer gatherings. Bon appetit!*

## Yummy Dip

Cream Cheese Block - softened  
1 cup sour cream  
4 oz shredded hot pepper cheese  
4 oz shredded cheddar cheese  
1 jar pimentos - drained  
1 can olives (I buy the 16 oz can and slice them myself) drained  
2-3 green onions - sliced/diced small

Once cream cheese is softened, mix all ingredients. Serve with any crackers, tortilla chips, bagel chips or spread on bagels. Delicious!

- Submission from Rachelle Setsodi,  
Drake University

## Pasta salad

Angel hair pasta--whole box.  
Olive oil  
Ranch dressing  
Parmesan cheese  
Peppers

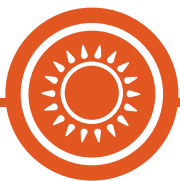
Mix it up!

- Submission from Jenny Connolly,  
University of Northern Iowa

## Grilling Tip!

Try grilling fruit (pineapple, melon) and add it to various meats.

- Submission from Jenny Connolly,  
University of Northern Iowa



## What to do with the rest of Summer?

*It's been a long winter, but summer is finally here so it's time to bust out your sunglasses and flip flops! As the saying goes, a bad farmer's tan will fade (thank goodness,) but the memories will last forever. Check out some of Iowa's unique outdoor Summer Festivals and you are sure to have a day to remember! Just remember to pack your sunscreen!*

### Italian American Heritage Festival of Iowa

July 20-28 • Des Moines, IA  
Located in the Western Gateway Park in downtown Des Moines, this festival is sure to please your appetite and interest in Italian culture. There will be bocce competitions, food vendors, and plenty of kid zone activities. A large host of music and entertainment will keep you there all day long!

### Iowa Irish Fest

Aug 4-6 • Waterloo IA  
The Iowa Irish Fest is dedicated to celebrating Irish culture in Iowa, and includes a family fun area, rugby tournament, whiskey tasting, live music, Irish dancing, and traditional Highland games.

### Watermelon Days

August 11 & 12 • Dike, IA  
What started out as a community event of giving out free watermelon over 50 years ago, has now turned into a tradition that includes a parade, petting zoos, 5K race, tractor pull, craft fair, and not to be excluded, a free watermelon eating contest. If you aren't too tired, stay late for the great firework display!

### Iowa Wine Tours

Year round • Based in Dubuque, IA  
If your schedule doesn't match up well with the events above, you don't need a reason to create your OWN day of celebration! Check out the Iowa Wine Tours Inc at <http://www.iowawinetoursinc.com> to choose from one of 6 different tour options such as a Mississippi Wine Tour, or a cheesecake and wine tour!